



**ECHO VALLEY**  
RANCH & SPA

Echo Valley Ranch & Spa Media Kit 2015/2016

## Magical Stories Await in Echo Valley

Hidden away in the pristine Cariboo Region of British Columbia, Echo Valley Ranch & Spa is a resort unlike any other. Part ranch, part spa, part indescribable, this oasis redefines luxury and holds magic for every single guest.

What kind of magic will you find in Echo Valley?



## Story Ideas



### A Home and Hotel

Echo Valley was built as a home, and has evolved into the naturally luxurious resort it is today. It's still a home - to the ranch family, that comes from all over the world.



### A Ranch and Spa

Rustic corrals and elegant spa facilities - only a contradiction on the surface. The harmony of those seemingly opposing elements is part of the magic in Echo Valley.



### True to our Nature

At Echo Valley Ranch & Spa we like to keep it real. We feel ourselves drawn to nature and her implicit comforts, despite modern conveniences. We are committed to keeping our land natural and pristine, and wholeheartedly embrace an eco-friendly philosophy.



### Unique Location

Echo Valley sits in a unique location, touching on four very distinct geographic regions: mountains, canyons, grasslands, and forests. This brings amazing history with it (think Gold Rush!), great day-hikes, unlimited riding, and lots of outdoor adventure.



### Real Relaxation

Echo Valley is the ideal place to find yourself. When did you last lean against a fence to just "be"? With no cell service and no TVs in the rooms and cabins, Real Relaxation is the Echo Valley version of Digital Detox - on all levels!



### Magic is in the Air

Nature does her magic in Echo Valley, and makes it easy for couples to connect and re-connect with each other. A change of pace from city life and a chance to relax without limits makes this the perfect getaway to concentrate on what really matters.



## Story Ideas



### Authentically Canadian

We often hear it from our international guests - Echo Valley Ranch & Spa is uniquely Canadian. Fly fishing, horseback riding, seeing pristine nature and breathtaking wilderness, watching a bald eagle soar . . . all those experiences are possible in Echo Valley.



### Memories that Span Generations

Generations come together naturally in Echo Valley, and share a connection that goes way beyond digital. From yoga in the morning, to s'mores around the campfire at night - there's something for everyone, bringing generations together.



### Media Inquiries

Want to dig deeper into those story ideas? Have your own ideas? Need to confirm facts or need high res images?

Please contact Kerstin ([kerstin@evranch.com](mailto:kerstin@evranch.com)) for all media inquiries. She will be happy to discuss a possible stay, confirm facts, or supply high res images from our photo gallery: [www.evranch.com/photo-gallery](http://www.evranch.com/photo-gallery).



## Echo Valley Fast Facts

**Location:** Located in British Columbia's Cariboo Region, 435 Km (270 miles) north of Vancouver, near the town of Clinton, BC

**Season:** April to October

**Capacity:** 14 rooms, 5 cabins, 1 Royal suite - up to 42 people (shared occupancy)

**Meals:** All meals included, prepared farm-to-fork fresh by our executive chef; a glass of beer or wine included with dinner, soft drinks at any time

**Children:** Adult-oriented (13+), except Family Weeks (July-August), Easter, and Thanksgiving

**Activities:** Horseback Riding, Guided Hiking, Fly-Fishing, Riding Lessons, 4x4 Canyon Safaris, Gold Panning, Bear Viewing, Thai Night Evening Entertainment, Campfire BBQ, Rafting (off-site)

**Spa & Fitness:** Two full service spas: Western & Thai; wide variety of spa treatments and aesthetics, Heated Indoor Pool, Fitness Centre, Sauna, and Steam Room. Daily Yoga classes (Ruersri dat ton)

**Meeting & Events:** Baan Thai meeting room (3000 sq. ft., 100 max. capacity), fully equipped meeting & special event space

**Facilities & Amenities:** Outdoor BBQ kitchen, Games room, TV room, Complimentary WI-FI, Gift Shop, private stocked fishing ponds, miles of self-guided nature trails, mountain bikes, outdoor riding ring and private paved airstrip

**Rates:** All inclusive (all meals included) Ranch Rates from CDN\$210 - CDN\$800 per person per night, depending on accommodation and time of year

**Elevation:** 3,650 feet (1,106 meters)

**Acreage:** 160-acre property; 10,000 acres of cattle range, amid millions of acres of Canadian wilderness

**Founded:** 1995, by resident owners/operators Norman and Nanthawon Dove

**Memberships:** Green Tourism Canada (Gold Member), BC Guest Ranch Association, Destination Spa Group, Pure Life Experiences, Canadian Tourism Commission Signature Experience Collection, Dude Ranch Association

**Awards:** Ranked #1 in Canada on TripAdvisor, Travellers Choice® 2013 Winner: Top 25 | Best Service | Hotel; Boutique Hotel Awards 2014 for The Americas' Best Boutique Hotel and Best Relaxation Retreat



### Getting here:

**Drive:** Five and half hour (435 km/270 miles) scenic drive from Vancouver via Whistler Resort or Fraser Canyon route.

**Fly:** Daily scheduled flights between Vancouver and Kamloops (50 min.) or Calgary (60 min.) with Air Canada/WestJet (transfer time between Kamloops Airport and the ranch about two hours).

**Private Airport:** Land at the ranch's own private paved runway 3,412 ft./1113 m. Flying time from Vancouver to Echo Valley Airport (CBJ4) is approx. 50 minutes (51°14'30"N 121°59'39"W)



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